



Darío Muñoz González / 02.marzo.1982 / Guadalajara, Jalisco, México

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EXPERIENCE

XVI PAN AMERICAN GAMES GUADALAJARA 2011 ORGANIZING COMMITTEE / April 2008 - Current /
Digital Publications Manager, responsible for concept and design in New Media projects (web development, multimedia, audio and video) for the Pan American Games, the sports serial Rumbo al 2011, CODE Jalisco and internal projects for the COPAG (Organizing Committee). // www.guadalajara2011.org.mx

MANTRA GESTIÓN DE IMAGEN / January 2006 - April 2007 /
Senior designer responsible for concept and design in New Media projects (web development, multimedia, audio and video) as well as support in identity, print and photography projects. // www.mantra.ws

ESTUDIOS DIGITAL® / March 2002 - Current /
Founder / Art Director responsible for designing and structuring the studio's identity as well as conceiving and directing art and design process of New Media projects (web development, multimedia, audio and video) as well as closing strategic alliances with studios and agencies such as Dover Lab, Cero Cuatro Motor Creativo and Mantra Gestión de Imagen. // www.estudiosdigital.com

FREELANCE / September 2001 - April 2008 /
Freelance graphic designer developing projects for various clients that include, identity, campaign, editorial design, print and photography.

EDUCATION

BACHELOR OF FINE ARTS / 2001-2005 /
Design for Graphic Communication
CUAAD (Centro Universitario de Arte, Arquitectura y Diseño)
Universidad de Guadalajara
Guadalajara, Jalisco, Mexico

COURSES

ARTISTIC PAINT / 1996-2003 /
Zapopan's House of Art and Culture
Zapopan, Jalisco, México

ACCOLADES

EL OJO DE IBEROAMÉRICA 2007 / noviembre 2007 /
GOLD Award in Mobile Advertising category at El Ojo 2007 contest for the development of 10:R Tone Mastering project for Nike Mexico. Buenos Aires, Argentina // www.elojodeiberoamerica.com

PREMIOS QUORUM 2006 / julio 2006 /
SILVER Award in Web Development category at Premios Quorum 2006 for the corporate website of Tequila Herradura. Mexico City // www.quorum.org.mx

WEB MARKETING ASSOCIATION'S WEB AWARD / julio 2006 /
Beverage Web Development, Standard of Excellence, for the corporate website of Tequila Herradura. England // www.webaward.org

MUESTRA DE DISEÑO CUAAD 2003 / enero 2003 /
First place in poster category.
CUAAD, Universidad de Guadalajara
Guadalajara, Jalisco, Mexico

SKILLS

LANGUAGES
Spanish - Native
English - Advanced
French - Basic

OPERATIVE SYSTEMS
MS Windows - Preferred
Mac OS - Good comprehension

SOFTWARE / latest versions /
Adobe® - Illustrator®, Photoshop®, Premier®, Flash®, Dreamweaver®, Audition®
Corel® - Draw!®, Photopaint®
Others - SwishMax®

PROGRAMMING LANGUAGES
HTML / CSS / Javascript / ActionScript 2.0

REFERENCES

JUAN MANUEL CÁRDENAS GONZÁLEZ / Brown-Forman /
Dirección de Arte // + 00 (33) 3615.4905 // Louisville, Kentucky, EUA.

MANUEL GUERRERO SILVA / Mantra Gestión de Imagen /
Art Direction // + 52 (33) 3123.2463